

28

Universal Laws of Success



THE PSYCHOLOGY OF SUCCESS

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Introduction

I want to thank and congratulate you for downloading the book, “*28 Universal Laws of Success.*”

This book is an introduction to the universal laws and an explanation of how they can be applied for one to achieve success. It is important to note that every single person has the ability to achieve their goals and dreams as long as they put their mind and heart to it. It is not an aspect limited to specific individuals and that means that anyone can start today and be able to achieve all their desired goals and dreams. A big part of the book covers the main universal laws that act as a stepping stone to real success and is therefore important for you to be aware of them.

The idea behind it entails having the right mindset and knowing the best approach to have towards life. In your search for success there will definitely be challenges and obstacles but this book equips you with the right knowledge and skills to conquer them. When you know what you want in life then it becomes easier for you to work towards achieving it, something not many people focus on. This is more of finding a path and direction in life and knowing where all your efforts should be focused.

The universal laws that will be covered in the book will give you a general idea of some of the techniques used to achieving success. These are aspects that are always active even if we are not aware of them and by creating awareness you will be able to be in control and direct them to work in your favor. This will include knowing what happens inside and outside you, and finding out how you can direct forces to favor your desires.

CHAPTER ONE

SUCCESS EXPLAINED



Before you embark on a journey to [achieving success](#) you need to begin by understanding the real meaning of the word. Most of us are living in misery because of the misperception of the word. We are actually surrounded by a materialistic culture and is the reason why our definition of success is not fulfilling. It is difficult however to give a specific definition of success because each person has their own and this varies depending on their personality and beliefs. You will at no point achieve satisfaction and fulfillment if you don't take time to determine what success really means to you.

The thing is that when you lack your own [definition of success](#) you are likely to follow a path not destined for you. This is where the habit of comparison stems from, a person wanting to succeed according to other people's terms. It is not a good way to lead your life and compromises your general wellbeing. Life is always about moving forward and when you lack an understanding of what success means to you then you are likely to keep moving in circles and not achieve anything worthwhile.

A specific thing that holds people back from creating [great achievements in life](#) is the lack of understanding of what success and failure mean. Your definition of these two aspects will always determine the far you go in life in terms of achievement. What am trying to say is that there is more to success and failure than what people think it to be. For you to be successful you will have to achieve your desired goals and dreams and not that of any other person. This way you can plan your own strategies having identified that which is fulfilling and satisfactory to you.

CHAPTER TWO

UNIVERSAL LAWS OF SUCCESS



As mentioned earlier, the main part of this book is focused on introducing you to the main universal laws of success. These are guiding facts that work on pushing an individual to work towards achieving all their goals and dreams. Universal laws are basically rules and principles that govern human conduct and are universal in their translation, acceptability and applicability. By aligning your life with these universal laws, then it becomes easier for you to achieve your [goals and dreams](#).

1) Law of Attraction

This is a very common universal law which states that like attracts like and is based on the idea of positive thinking. According to the law of attraction, all matter including our words, feelings, thoughts and actions are energies. When we say like attracts like it means that positive attracts positive while negative attracts negative. The law of attraction is always present in your life whether you are aware of it or not. It also could be a good explanation to why you are attracting the things that are present in your life. it's a [universal law](#) whose concept has been around since time back but has just recently began to gain popularity.

The fact that stands out when we learn about the law of attraction is the idea of expressing positivity through your thoughts, feelings and attitude. When you are for example going for an interview you should think thoughts of success as this makes you comfortable, increases your self-esteem and boosts your confidence. You will handle the interview better than you would have if you were not positive. Your whole life will change if only you chose to stop focusing on the things you fear and those that you don't want. This is how you apply the law of attraction, expressing in your thoughts, feelings and attitude what exactly you want the universe to deliver and it will.

2) The Law of Cause Effect

This is another [effective law](#) when we think of manifesting and achieving enough success in our lives. It states that for every effect there is a definite cause and that for every cause there is a definite effect. This means you should know that your thoughts, actions and behaviors all have the ability to create certain effects and manifest a certain kind of life. The whole point is that you can't keep doing the same things and expect different results in life. by changing your actions and transforming your thoughts you will be in a better position to create a brand new destiny.

The law of cause and effect emphasizes that life is never built upon chance, luck and accidents. To build the kind of life you want you will have to put in enough efforts to create that reality. You can't just sit down and wait for life to happen because it never will. The most successful people understand that to achieve you must create by working hard and putting in enough efforts. When we say that all we have in our lives is an effect that resulted from a specific cause then you should know that the causes are the actions we take and decisions we make each moment of our life.

The law of cause and effect confirms that the ability to achieve success in all fields of life is actually very predictable as long as you are very keen on what you do and decisions made. The predictability lies in the fact that by making the right decisions and taking the right actions you will achieve your desired level of success. The moment an individual is aware of what they want then they can use the law of cause and effect to model their kind of success.

3) The Law of Relativity

The law of relativity is a universal law that states that there is nothing big or small, good or bad until you can actually relate it to something else. The whole thought is that nothing can attain measurement until you relate it to something else. Every state we are in is not as bad as we want it to be until you find some real comparison. It plays a role in increasing motivation because when you find something that is better than yours then you are likely to feel the urge to improve yourself.

It is important to make sure that you are always using the law of relativity to your favor in that it works on heightening [your self-esteem](#). This is much about thinking that if there are some people who do something better than you then it means you also do something better than other. As much as this law gives you a chance to view your challenges you should mostly use it to make yourself look better. When your mind believes in your goodness then you are more likely to stay positive and also stay committed to making progress.

4) The Law of Conscious Detachment

According to this law, it is [resistance to what already](#) is or to aspects that can't be changed that brings about suffering. Life brings to us different kinds of experiences and we have to learn how to handle each in a healthy manner. You will find difficulties in different areas of your life, both personal and professional if you lock your mind and heart away from the changes occurring around you whether good or bad. This law calls for each person to accept what is and by that it means the unalterable realities in our lives without any kind of resistance. This way you are able to free yourself from any kind of suffering or pain putting yourself in a position where you can easily pursue all your goals and dreams.

There are certain aspects in our lives that can't be changed and the more we fight them the more miserable we become. It is therefore important for you to change those things that you can and also be wise enough to accept those that are unalterable. This way you won't waste your physical or mental energy saving them for other constructive ventures. [Success always](#) comes to those

who are willing to move forward and don't allow current experiences or situations to hold them back in any way. There will always be some kind of obstacles and challenges in life and it is important to know those battles you should fight and those you should let be. So many individuals are stuck at one point in their lives because they have allowed fear and regrets to be in control. The solution to this is having the ability to enjoy the positive things about life and also to allow the negative without any resistance or without it affecting you.



5) The Law of Gratitude

This law focuses on creating awareness on the importance of always showing appreciation about the things that are around you and also who you are in life. With gratitude comes so many blessings and that is exactly what puts you on a path to success. It normally creates positive emotions in a person that aligns them with the benefits of the law of attraction. When you begin from a point of accepting what you have in your life right now then you will open more doors to increased success and progress.

Another thing about always expressing gratitude is that you will achieve peace of mind and heart. This will therefore give you inner strength to keep pushing towards making all your goals

and dreams a reality. The law of gratitude teaches that people who are never satisfied or appreciative of what they have in life are simply selfish. You must therefore learn to be present with life and be in touch with all your current experiences. Gratitude is considered to be a very vital feeling that can actually transform a person's life in that it will give you more of what you feel thankful about.

6) The Law of Declaring

[The law of declaring](#) brings out the importance of a person living their dreams even before it comes to pass. This should be through your thoughts, feelings, words and actions. It is an important part of success creation as it strengthens your inner faith making you believe in the possibility of achievement. The truth is that, acting as if that which you desire most is already in your life even if it is not physically there is the secret to unfolding miracles. This is so because in reality everything has already been created and it is in every person's ability to attract all they want in life.

When you make all your wishes a part of who you are then it means they have been conceived. The more you keep communicating that desire then the stronger it becomes and the faster it is brought to reality. When you want anything in life you should never allow negativity to hold you back. Just focus on that specific thing and don't even for a moment think of how you might not get it. Start thinking of how your life will be once you have attained what you want and live your dream in the mind. A very big part of our lives stems from our thoughts so create your life in your mind and heart and it will come to pass.

7) The Law of Giving

Generosity can highly change your life and even get the law of attraction always work to your favor. A person who gives is considered to be of good heart and are more open to life's blessings. Generosity is not measured by the much you give out but by the goodness and openness you give with. If giving is not flowing in your life then nothing much will happen and

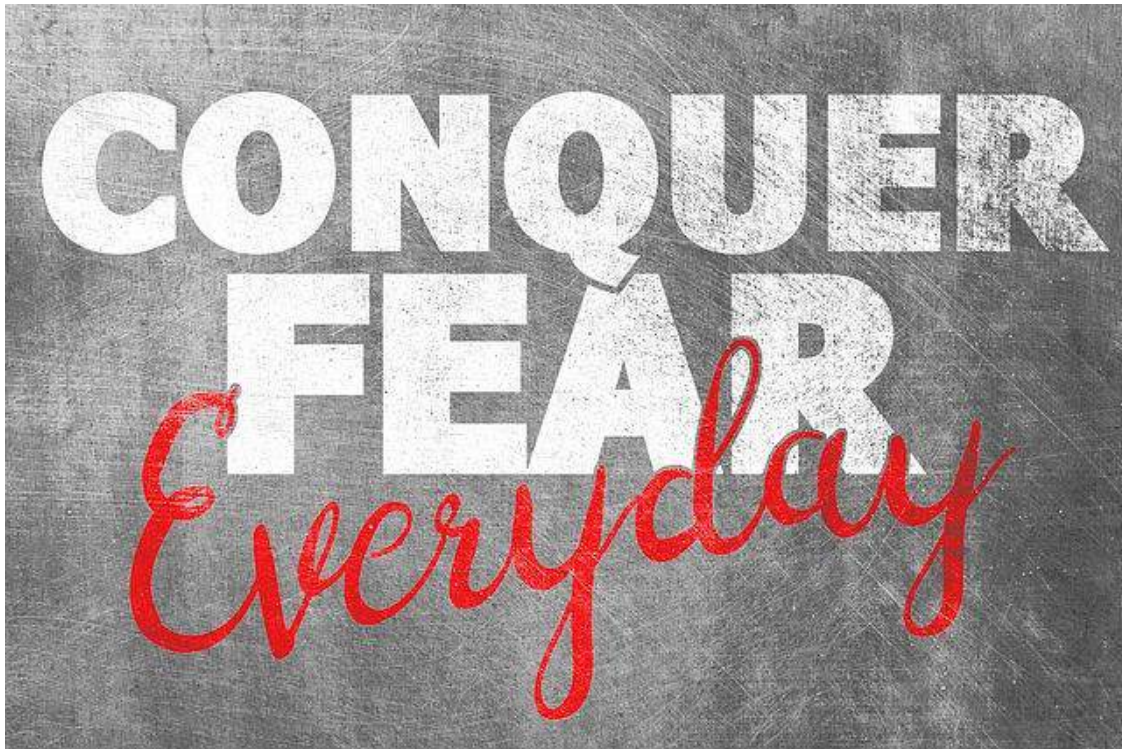
you are likely to be stuck at a one point. This law encourages each person to always be in a giving mood and this doesn't mean depleting yourself.

Learn to be the kind of person who gives what makes them feel happy and always do it out of love and care. The universe can at never point be fooled in that you keep exercising the act of giving just for the reason of receiving. The truth is that if you give to get you might not receive but even end up losing what you already have. Learning to give opens you up to the reality of life where you see the situations other people are in and this teaches you to always be grateful.

8) The Law of Right Action

The law of right and action brings to our attention the idea of doing good to others because if you don't then the same comes back to you. It is said that we are all connected in a way such that what you put out there is the same that is brought back to you. If all your actions are focused on tearing down other people then the same will happen to you. To make sure that you are always in line with this law I encourage you to always think before you act. Ask yourself questions like whether what you are doing honors you or others.

One important thing about this law is that it puts you in good terms with the universe and with the people around you, a state that gives you an opportunity to manifest the best of everything in life. Harming no one and creating peace around you every other time is exactly what we all need to prosper.



9) The Law of Pure Desire

According to this law, when a person has pure intention and are free of any fear, doubt and desperation then they are guaranteed to get the outcome focused on. It is much about attracting your desires and dreams by believing genuinely that you are actually worthy of that which you want. This law explains that for you to accelerate the delivery of all your dreams then you should begin by having unwavering faith and desire. This thus requires you to have a feeling of certainty even when situations don't seem positive.

One important fact about this is that it allows a person to stay on track even in face of challenges and never for any moment think that it is impossible. Such kind of emotions is exactly what enables you to find solutions and fight your battles with all your might knowing that whatever you are fighting for is of worth. Success never comes easy in life and this means that every single person should make sure that both their hearts and minds co-operate in manifesting their dreams.

When you are in a moment of doubt or fear there are very high chances of you losing sight of the end goal. These two things, fear and doubt, do nothing but weaken your spirit preventing you from making progress in life. With unwavering faith and desire you become more ambitious and with ambition comes success. Nothing is ever too big for one to achieve as long as you begin by trusting yourself to create that reality. You should know that unwavering desire and strong faith are two things that always go hand in hand and will play a role in helping a person accomplish all that they want.

10) The Law of Vibration

This law teaches that every single thing in our world vibrates, moves and travels in circular motions. It means that everything including your thoughts, words and actions has its own vibrational frequency. Each vibration is linked to more vibrations in the universe such that a person's vibration will attract like vibrations. If you want positive things or positive experiences then you will have to expend the same through your own vibrations.

What you put out there is the same thing that is delivered by the universe in terms of vibrational energy. If you want success then begin by putting out vibrations that spell success and that should be seen in all your actions, thoughts and feelings. When you give it a scientific approach you should know that everything that exists whether seen or unseen normally emits a certain vibrational resonance.

11) The Law of Compensation

This law is pretty much alike the law of cause and effect whereby what we put out is what we get back. When you put yourself on a path of helping other people and taking up positive actions then good things will start flowing into your life. This law therefore creates awareness of the idea that we will always be compensated for the good things we do so if you are looking to make progress in life then ensure that all your deeds are positive.

Creating life is not always about working hard or putting efforts into those things you specifically want. It is also much about making sure that all other areas of your life work on making your goals a reality too. We sometimes work very hard to achieve certain goals and dreams but we never do. There are very high chances that your side deeds and actions are negatively influencing your goal achievement. If you want to be compensated or blessed in life then you need do actions that make you deserving of that.

12) The Law of Karma

According to the law of karma all of our actions will generate a certain energy force that comes back to us in the same way. You should therefore know that by choosing actions that bring about success and happiness to other people assures you of receiving more happiness and success in your life. The law of karma teaches you to prioritize doing good to other people and creating the best in their lives so that your life too can take a positive turn.

When you want success in your life then make sure that you are giving your best to the world and so much will come your way. According to the law of karma, when you do good then good will come to you and when you do bad then bad is what you will receive. This generally means that a big part of our lives stems from all our actions, thoughts and attitude towards life.



13) The Universal Law of Abundance

[It is believed that it is in every person's power](#) to create abundance in their lives as long as they start by believing the world is filled with abundance and not scarcity. When you see the world as filled with possibilities then you definitely have the heart to work towards achieving all that. If you don't see it as that then you will be limiting your thoughts and beliefs. Making yourself understand that whatever you want is out there gives you more reason to keep looking and conquering all obstacles because you know that at the end of it all you will find all your heart desires.

14) The Universal Law of Resistance

This universal law states, that which a person keeps resisting they draw nearer to themselves. Resistance is seen as a sign of fear and the only time you will make a difference in your life is when you learn to let go of fear. It is actually fear that holds so many people back in life as it cripples them both mentally and emotionally. The best way to let go of fear is facing it no matter

how huge it feels. Running away from all your fears is what will prevent you from fulfilling all your goals and dreams.

15) The Law of Gender

This is a universal law that brings us to the understanding that just like creation everything else in life has to go through a certain process to manifest. It gives us an example of a baby who has to go through a period of nine months for it to be born. There is always that first time where seeds are sowed and then given time before you get to harvest. This can be applied in real life whereby with goals in mind an individual has to give themselves time to nurture each goal before their dreams are fulfilled. Patience is also of essence because your goals will only manifest when the time is right. You should never start on a certain venture and then give up before you get anywhere. Nothing valuable is ever created overnight so give yourself time before saying you have failed.

16) The Law of Rhythm

According to the law of rhythm, [every aspect in life is like](#) a dance such that there is something that will advance when a thing retreats. Life is not a smooth lane, there are times when an individual experiences good times and those when bad times come too. It means that each person should be ready to go through all these phases with courage and embrace each of them. Life is all about making every moment count so when things don't look your way just hold on there because as day comes after night so will brighter times come.



17) The Law of Polarity

It is said that in life every single thing has an opposite and a good example is that with cold comes hot, with up there is a down and lastly where there is bad then there is a good. This therefore teaches you to always look for the good in people and situations instead of letting negativity cloud your judgment. You can only make progress in life if you learn to look beyond how things appear. Sometimes there is so much that lies beyond our limited thoughts and you can only make progress if you always look at both sides of a situation before making judgment.

18) The Law of Least Effort

This law explains that nature's intelligence normally functions with effortless ease and still brings about love and harmony. It is applicable in our lives in that each person should at some point learn to let loose and allow life to happen. Pushing yourself too hard is never good for your general health and wellbeing. This will be much about practicing acceptance and always living in the present. As long as you have done your part to ensure that your life is on track you should

entertain thoughts of worry and regrets. Always have the time to enjoy life and the much it has brought your way.

19) The Universal Law of Wisdom

We all should know that wisdom has the ability to erase karma in that it guards all our actions, thoughts and feelings. When you attain wisdom then you will be in a better position to make all your failures and experiences opportunities to learn. A person should therefore seek wisdom among all other things as it will highly transform every area of their lives bringing as much success as possible. One important thing about wisdom is that it creates awareness and understanding; the two things that you will need to grow and progress in life.

20) The Law of Manifestation

This [law enlightens](#) us on the fact that everything that is manifested in people's lives always begins as a thought or idea in mind. You create your reality through your ideas and beliefs as they are the same things that direct your actions. This means it is in your power to change your thoughts and beliefs once you realize that the one's you have are not working in your favor. From there you can cultivate the kind that only creates success, harmony and love. We all have unlimited power of the mind and through training, awareness and dedication it can be what we use to rise above our karma.



21) The Law of Purpose

[This law states that](#) every single person has a purpose in life as we are all equipped with unique gifts and talents. You should therefore never undermine your abilities to be successful in life. As long as you have identified that which you were meant to be then nothing should hold you back from making the best out of it. no one was created to be nothing so make everyday an opportunity to create a life of purpose because you have the tools for that.

22) The Law of Increase

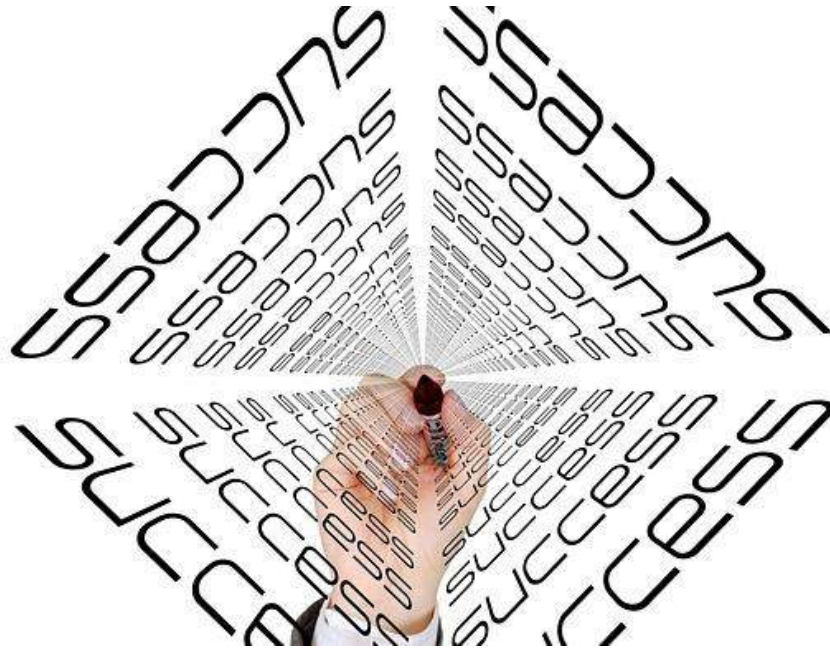
[This law can also](#) be referred to as the law of use or the law of harvest and it emphasizes on the importance of using resources to produce more than we already have. It is much about appreciating what already is and using it to make yourself better instead of complaining that it is not enough. Whatever one has and is grateful for they will with time get more of it. You can't increase when you have nothing so work on getting even a little of something in life and it will keep growing.

23) The Law of Creativity

Every individual has some level of creativity in them but they should always reach deep within to uncover it. It always requires deep digging and create the ability to bring out something that is not the same as anyone else's. So much success stems from a person's creative power and should therefore be a point of focus. Never shun away that which your inner-self yearns to explore as it could be where your creativity lies and exactly what will help you make a difference in your life and those of others. You should make it your habit to always create everyday as that will at some point lead to real success and progress.

24) The Law of Forgiveness

It is said that forgiveness could just be the most transformational strategy for both your personal and professional wellbeing. This should always entail forgiving yourself, others and all the experiences in your life. With a forgiving heart an individual is opened up to a new chapter in life and the burden of regrets and pain is lifted. They will have a clear heart and mind to create new realities and improve every aspect of their lives. With forgiveness an individual is able to manifest goals and dreams faster as nothing is holding them back.



25) The Law of Allowing

Having used all other universal laws to manifest then the law of allowing comes in very handy. It includes opening yourself up to what life offers by proclaiming in your heart and mind that you are actually deserving of all that. Another thing is that there is so much freedom that comes with you allowing situations to be as they are and people to be who they are. By allowing situations to be it does not mean not doing anything to change them but rather giving them a healthy approach and not letting the negative affect you in any kind of way.

26) The Law of Sacrifice

This law is considered a key ingredient to cultivating success as every person who has achieved great things in life made some kind of sacrifice. You can't wish to make or have more in life when you are not willing to make sacrifices. To be successful in every area of your life then you will need to sacrifice, time, energy and resources. It may seem difficult in the beginning but so many benefits come with being able to make sacrifices. The truth is that there is always a cost

involved in moving forward and that the day one stops showing interest to pay the price is the day when they stop creating that which is most desired.

27) The Law of Obedience

[This law enlightens](#) us on the importance of being obedient because when you are you will be guided to real accomplishment. Obedience is the foundation upon which progression and righteousness rest. A big part of this law teaches you morality and when you are moral in life then so much success comes your way. This is so because you become wiser and are open to so many possibilities in life.

28) The Law of Self-Knowledge

[The law of self-knowledge](#) creates awareness on the essentiality of a person knowing who they are and what they were destined to achieve in life. If you lack self-knowledge then you won't have an idea of what you can do. With knowledge of every aspect about yourself it becomes easier for you to know what success truly means to you and where efforts should be focused for you to create your kind of life. Self-knowledge gives you control over your life and that will include making progress and attaining great achievements.



Conclusion

It is my hope that this book was able to enlighten you on the main universal laws of success and given you an understanding of how they can be applicable in your life. it is therefore your responsibility to put into practice all that you have learnt for you to realize that every effort put into having this book was all worth it.

Additional Resources pages for you to check it out!



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